



Chinook Scenic Byway Annual Board Meeting

Crystal Mountain Resort
Meeting started: 3:10 p.m.

September 21, 2016

Board Members present:

Trip Hart – President, Westside Citizen at Large Representative
Steve Cadematori – Vice President, Community of Greenwater Representative and proxy for
Enumclaw Chamber of Commerce
Tiana Enger, Crystal Mountain Resort Representative
Jeff Vassallo – State Parks

Board Members excused:

Danielle Surkatty – Secretary/Treasurer, Eastside Citizen at Large Representative
Thomas Noyes, Washington State Department of Transportation

Guests:

Cheryl Marshall, Legislative Assistant, Senator Pam Roach
Curt Warber – Parametrix

Bob Grubb and Eric Richardson also expressed regrets at not being able to attend.

Map Around the Mountain – Curt Warber

Curt is working with Crystal Mountain Lodging Group to make a map around the mountain, going from Greenwater to Packwood, plus over Chinook Pass. He hopes to have it done by the end of 2016. Tiana referenced that tear sheet maps work great for people, and are less expensive. This will be a potential way for us to engage the east-siders, as in the past they were eager to meet with Forest Service individuals discussing access availability.

Status and Update – Curt Warber – Corridor Management Plan

Comments on the Corridor Management Plan were sent in by Danielle, Thomas, Trip and Tracy Swartout. Curt was able to create the finished product, which was proudly displayed to all present. Curt brought 25 books for distribution, and agreed to print 25 within the near future.

1. Curt will create a downloadable entity for a site, and mentioned “Issue Link” which is an online magazine where the CMP could be viewed. For a nominal fee, perhaps \$10, a request can be made to print it for order.
2. Cheryl stated she would make 149 copies for the State House.
3. Steve, Tiana and Trip each took one; Cheryl took two for Sen. Roach and for the Pierce County Representative; Trip was to take three for John to pick up for State Parks (Federation Forest, Jeff’s office, and Headquarters); Cheryl took five for Danielle, Town of Naches, Naches Forest Service Ranger station, Yakima Library, and the Fruit and Gift Shop in Naches; Trip took three for City of Enumclaw and for Enumclaw (King County) Library who got two.
4. Others to receive a copy are: the RTPO; Sen. Patty Murray; Rep. Dave Reichert; King County Rep. Reagan Dunn; National Parks, Whistling Jack’s; Wapiti Woolies; and the Nile Valley Community Center. Suggestions for others to receive the book are welcome. For the politicians, it was felt that we should provide a copy when we make a request for funding.

Map Printing Challenges

We now are at the end of our CSB Map supplies. Curt explained this map was designed with Freehand software, which was in version 3 of Illustrator. Illustrator is now up to version 10, and does not include Freehand. Curt has some older computers with PageMaker that might include older versions of Illustrator, but he is not sure if he could make it into something that we could edit. He referenced he might be able to save it to an “eps” file. It would take a couple hours of his time to go through the older computers to see if this works. Arguably printing from this software would provide a “richer” document, as compared to the PDF we currently have.

Corridor Management Plan - Grants

Grants now typically need hard dollars to match, not just the “in-kind” services of hours of time we have used in the past. We might be able to influence WSDOT or the National Park when they replace signs on a normal basis. Signs are fundable, and in particular wayfinding signs. We might have to pay for our own logo to be part of it. There are no such signs on the west side, and the ones on the east side are in bad shape. We are approximately nine months away from the next cycle of federal funds. There is something similar to “Federal Lands Version of Enhancement Funds”, and we should be seeking the enlistment of the U.S. Forest Service and Mount Rainier Park to help with our efforts. We would be needing a couple hundred thousand dollars if we were to try and do all of our projects for signage. Curt will help strategize plans for reaching out to the agencies regarding future grant requests.

Senate Resolution

Cheryl stated Senator Roach would be willing to entertain a resolution regarding the development of our byway and who the players were, as to give it more notoriety. It will be useful when we make our requests for funding. Cheryl had already provided some draft

language that was provided to our membership with previous Minutes, and Trip is to re-work this language and put in individuals, entities involved in the byway.

Focus of Byway

Our initial focus from the CMP is obviously signage. Whether or not we want to update our map is an issue, and if we create more supplies of the map we should contemplate putting them at such varied locations as the REI flagship store or the Forest Service office located in Seattle.

Another issue is can we can expand into other social media, such as Twitter, Snap Chat and Instagram to supplement the Facebook efforts. ChinookPass.com, operating out of Cliffdale, has its own twitter feed. A Chinook Scenic Byway Friends group could perhaps be linked with ChinookPass.com. The Mountain Biking Assoc. has two full-time staff just dealing with social media resources, and we need to start building relationships with such entities as the Washington Trails Association and Washington Recreation Coalition. Cheryl asked if anyone has made contact with Doug Levi of Big Tent - recreational access, and we have not.

2016/2017 Board Meetings

The meetings for the next fiscal year were set on: December 7, 2016 at 3:00; March 21, 2017 at 3:00; June 1, 2017 at 2:00; and our annual meeting of September 20, 2017 at 2:00.

The meeting was concluded at 5:00 pm.

Respectfully submitted,
Trip Hart
President